

Player Sponsorship Rules – July 2011 through June 2012

WPT Enterprises, Inc. (“WPT”) reserves the right to refuse entry of any player to the Final Table or any Featured Table who does not comply with all of the following sponsorship rules:

Sponsorship Rules for Players:

1. Players are allowed to wear up to two (2) pre-approved sponsorship logos at a WPT Final Table. However, only one (1) logo may be for a gaming company. If a player would like to wear two (2) pre-approved, non-gaming sponsorship logos, such logos may not be for the same company or affiliated companies (for example, a player may not wear one logo for Coke and one logo for Sprite).
2. Each logo may be no larger than six (6) square inches (e.g., 2”x3”, 3”x2”, 1”x6”, 6”x1”).
3. Players may wear logos on their left and/or right breast pocket and/or on their shirt sleeves. No other sponsorship logos will be allowed anywhere on a player, including on hats or caps.
4. Only Pre-Approved Logos will be allowed on a player. Due to regulatory differences between the U.S. and Europe, logos/sponsors that have been Pre-Approved in the U.S. may not necessarily be Pre-Approved in Europe, and vice versa. See www.worldpokertour.com for a list of current Pre-Approved Sponsors. If you do not see your sponsor on the list, your sponsor may apply for consideration for its logo to be deemed “Pre-Approved” via the [WPT Sponsor Application and Affidavit](#) found on the website www.worldpokertour.com. Please note that there is one affidavit for .fr/.it sponsors and one affidavit for .net sponsors, and all applications must include full details of the sponsor logos that are intended to be worn by a player – this should include a full color representation of the logo reproduced in actual size. If you do not see your sponsor on the European list, your sponsor may apply for consideration for its logo to be deemed “Pre-Approved” for European events by providing WPT with the following information and documentation: (i) the [WPT Sponsor Application and Affidavit](#) found on the website www.worldpokertour.com (please note that there is one affidavit for .fr/.it sponsors and one affidavit for .net sponsors); (ii) full details of the sponsor logos that are intended to be worn by a player – this should include a full color representation of the logo reproduced in actual size; (iii) the sponsor’s registered company details; (iv) if a gaming-related sponsor, written confirmation that the sponsor is licensed, incorporated in and/or operated from one of the territories included within the UK Gambling Act 2005 advertising “white list”; and (v) if a gaming-related sponsor, a copy of the sponsor’s gaming license.
5. No more than two (2) players at a Final Table may wear logos from any single entity. Such entity includes multiple brands controlled by the same company or individual(s). While both sponsored players may wear the same logo, the Sponsor must provide an alternative clothing option that distinguishes each player, while maintaining Rules 2 and 3 above (e.g., Player 1 wears a black polo w/ logo and Player 2 wears a dress shirt w/ logo).
6. If more than two (2) players sponsored by any entity make it to a Final Table, the sponsored players may decide among themselves as to who will wear sponsorship logos for such entity. If the players are unable to agree on which player will remove or cover their logos for the common entity, WPT will high card to decide which players get to wear the logo. At this time, players must make an immediate substitution for another pre-approved sponsor or forfeit their opportunity for sponsorship.
7. Pre-Approved Sponsors with logos referring to online “play for fun” gaming entities cannot display “.com” in the logo, but **must** replace the online reference to “.net” or other extension which such URL address does not contain “pay for play” gambling. The placement of the “.net” or other extension must remain part of the logo and must be in the same font size and of similar visibility to the rest of the logo, but cannot make the logo size any larger than the six (6) square inches. For example, a “GenericPoker.net” logo must set forth the “.net” portion of the logo with at least the same size and visibility as the “GenericPoker” portion of the logo.
8. 7. Pre-Approved Sponsors with logos referring to online gaming entities in France or Italy cannot display “.com” in the logo, but must replace the online reference to “.fr” or “.it.” The placement of the “.fr” or “.it” must remain part of the logo and must be in the same font size and of similar visibility to the rest of the logo, but cannot make the logo size any larger

than the six (6) square inches. For example, a “GenericPoker.net” logo must set forth the “.net” portion of the logo with at least the same size and visibility as the “GenericPoker” portion of the logo, and a “GenericPoker.fr” logo must set forth the “.fr” portion of the logo with at least the same size and visibility as the “GenericPoker” portion of the logo.

9. No logos representing illegal activity of any kind, pornography, firearms, tobacco, personal hygiene, sexual aids, or hard liquor will be allowed. No logos representing any professional sports teams, colleges or universities, competing broadcast networks or companies competitive with WPTE will be allowed. In addition, no logos that are competitive with any branding on the WPT Final Table set will be allowed. Finally, no logos that include any element of intellectual property without the owner’s consent to such use or that may give rise to any claim of infringement, misappropriation, or other form of unfair competition will be allowed. WPTE, the broadcaster, and the hosting member casino reserve the right to restrict logo wear for any reason whatsoever at their sole discretion.

All rules, criteria, and qualifications announced herein are subject to change at the sole discretion of WPT Enterprises, Inc. (WPTE) and the broadcaster and nothing in this announcement is intended to constitute a guarantee, warranty, or contract of any kind. WPTE may at any time, without notice, end or suspend the tournament or any of its rules without any obligation whatsoever.