



FOR IMMEDIATE RELEASE

**WORLD POKER TOUR® AND SLOVAK POKER SPORT FEDERATION TO LAUNCH
WPT SLOVAKIA**

Tournament Marks the First ever WPT Event in Central and Eastern Europe

(Bratislava, Slovakia) June 8, 2009 Slovak Poker Sport Federation and WPT Enterprises announced today that they have partnered to launch the first land-based World Poker Tour® (WPT) event in Central and Eastern Europe —WPT Slovakia. The €4,000 + 400 Deep Stack Main Event will take place August 31 – September 5, 2009 at the Herna Golden VEGAS Casino in Bratislava, the Slovak capital.

“Slovak Poker Sport Federation is delighted to be associated with a top brand like the World Poker Tour in the creation of this unique and attractive event in the territory of Central and Eastern Europe. With the creation of WPT Slovakia we intend to emphasize Bratislava’s attributes as a highly desirable destination for all poker players,” said Dag Palovic, the President of the Slovak Poker Sport Federation. “The casino partner was also important to us, and Golden VEGAS is truly a location worthy of the players, the poker media, and the WPT Event.”

“WPT Slovakia is a unique and exciting addition to the World Poker Tour’s expanding international tournament offering,” said Steve Lipscomb, WPT Founder and CEO. “We have found a great partner in Slovak Poker Sport Federation, who are truly dedicated to growing the sport of poker in the Central and Eastern European territory.”

Central European Summer Poker Championship side events with buy-ins ranging from €50 to €500 will begin August 26 and will run through the duration of the Main Event. Steve Frezer, a well-known and respected Tournament Director from the United States, will bring his professional team of dealers from around the world to provide the highest quality tournament staff.

WPT Slovakia is the fifth stop to be added to the 2009 International World Poker Tour schedule.

To read more about the event, please visit www.wptslovakia.com.

Media representatives and bloggers interested in covering the event are invited to contact Slovak Poker Sport Federation by visiting www.wptslovakia.com/media.

About Slovak Poker Sport Federation and “Golden VEGAS”

“Golden VEGAS” is the biggest gambling place in Slovakia. Slovak Poker Sport Federation is the organization running regularly poker tournaments within the network of the poker rooms Caesars Poker Club. SPSF is representing the interests of poker players, poker clubs and poker fans in the Slovak Republic. The President and Co-founder of SPSF is Dag Palovic, former TV producer and moderator as well as the most successful professional poker player from Slovakia.

About WPT Enterprises Inc.

WPT Enterprises, Inc. is one of the most recognized names in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online and mobile. WPTE has led innovation in the sport of poker since 2002, when it ignited the global poker boom with the creation of the World Poker Tour television show. Based on a series of high stakes poker tournaments, WPT is now broadcast globally and premiered its all-new seventh season on Fox Sports Net’s national sports network in

the United States in January 2009. WPTE also offers a unique online subscription and sweepstakes-based poker club, ClubWPT.com, which operates in 38 states across the U.S. WPTE also participates in strategic brand license, partnership and sponsorship opportunities. For more information, see www.worldpokertour.com. (WPTEG)

Contact:

Lyndsay LaGree

World Poker Tour

323.330.9876

llagree@worldpokertour.com