



**FOR IMMEDIATE RELEASE**

## **WORLD POKER TOUR® SHUFFLES UP & DEALS THE NEW SEASON VII SCHEDULE**

***Schedule Features 14 Tour Stops with the Chance to Become the Next WPT Poker-Made Millionaire™***

**(LOS ANGELES) February 19, 2008** –The World Poker Tour® (WPT) unveiled today its Season VII schedule featuring 14 key tournaments at premiere casino destinations from July 2008 to April 2009. The schedule takes WPT to one to two feature casino destinations each month and will integrate innovative additions such as the poker industry’s first sports-style analyses and strategic breakdowns from STATS LLC. WPT Live Updates will continue to provide live coverage from the tournament floor via [www.worldpokertour.com](http://www.worldpokertour.com).

“To ensure the World Poker Tour continues to deliver the best experience possible, Season VII features a strong lineup of stops that have consistently proven to be player favorites and continue to see growth season after season,” said WPT Founder, President and CEO, Steve Lipscomb. “Industry trends and player feedback were instrumental in creating the schedule, which focuses on marquis events to drive increased field sizes, riches prize pools and more media coverage for players. The schedule also gives players more opportunity to participate in satellites and other events and allows the WPT and the Casino partners to focus on bigger promotional opportunities around each event.”

With over 84 WPT Poker-Made Millionaires™ to date, players will have multiple chances to add their name to that exclusive list. The tour kicks off the season in Las Vegas with Bellagio Cup and continues to feature highly popular tour stops at Borgata in Atlantic City, Foxwoods in Connecticut, Beau Rivage in Mississippi, Commerce Casino and Bicycle Casino in Los Angeles, and Bay 101 in San Jose, California. The schedule also brings back fan favorite Festa Al Lago, as well as two inaugural tour stops from Season VI – The Gulf Coast Poker Championship and Bellagio Cup.

The full Season VII tournament schedule\* is below. For more information and updates, visit [www.worldpokertour.com](http://www.worldpokertour.com).

<b>Tournament Name</b>	<b>Hosting Casino / Location</b>	<b>Date</b>
Bellagio Cup IV	Bellagio, Las Vegas, NV	July 11- 17, 2008
Legends of Poker	The Bicycle Casino Los Angeles, CA	Aug 23 – 28, 2008

Borgata Poker Open	Borgata, Atlantic City, NJ	Sept 14 – 18, 2008
North American Poker Championship	Fallsview Resort Casino Niagara Falls, Canada	October 10 – 16, 2008
Festa Al Lago	Bellagio, Las Vegas, NV	October 20 – 25, 2008
World Poker Finals	Foxwoods Resort Casino Mashantucket, CT	Nov 5 – 11, 2008
Doyle Brunson Five Diamond World Poker Classic	Bellagio, Las Vegas, NV	Dec 13 – 19, 2008
Gulf Coast Poker Championship	Beau Rivage, Biloxi, MS	Jan 16 - 19, 2008
Borgata Poker Classic	Borgata, Atlantic City, NJ	Jan 25 – 29, 2009
L.A. Poker Classic	Commerce Casino Los Angeles, CA	Feb 28 – March 5, 2009
WPT Celebrity Invitational	Commerce Casino Los Angeles, CA	Mar 7 – Mar 9, 2009
Bay 101 Shooting Star	Bay 101, San Jose, CA	Mar 16 – 20, 2009
Foxwoods Poker Classic	Foxwoods Resort Casino	Apr 4 – 9, 2009
WPT World Championship	Bellagio, Las Vegas, NV	Apr 18 – 25, 2009

\*Schedule subject to change.

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### About WPTE

WPT Enterprises, Inc. (Nasdaq: WPTE) is a company engaged in the creation of internationally branded entertainment and consumer products driven by the development, production, and marketing of televised programming based on gaming themes. WPTE is the creator of the World Poker Tour®, a television show based on a series of high-stakes poker tournaments that airs on the Travel Channel in the United States and is scheduled to begin broadcasting on GSN in early 2008. WPT is licensed for broadcast globally. WPTE also offers a real-money online gaming website, [www.worldpokertour.com](http://www.worldpokertour.com), which prohibits wagers from players in the U.S. and other restricted jurisdictions. WPTE currently licenses its brand to companies in the business of poker equipment and instruction, apparel, publishing, electronic and wireless entertainment, DVD/home entertainment, casino games, and giftware. The company is also engaged in the sale of corporate sponsorships. For show information, tools for improving poker play, and other WPT news, fans may log on to [www.worldpokertour.com](http://www.worldpokertour.com). WPT Enterprises, Inc. is a majority owned subsidiary of Lakes Entertainment, Inc. (Nasdaq: LACO). Photos and media information can be found online at: [www.worldpokertour.com/media](http://www.worldpokertour.com/media)

### WPTEG

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by WPT Enterprises, Inc.) contains statements that are forward-looking, such as statements relating to the expansion of WPTE's brand licensing, the development of new television and film projects, the development of WPTE corporate sponsors and other business development activities, as well as statements regarding other capital spending, financing sources and the effects of competition. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ from those expressed in any forward-looking statements made by or on behalf of WPTE. These risks and uncertainties include, but are not limited to, WPTE's significant dependence on the Travel Channel as a current source of revenue and GSN as a future source of revenue, and the risk that GSN will not exercise its options to air season of the WPT series beyond Season VI; difficulty of predicting the growth of our online gaming business, which is a relatively new industry with an increasing number of market entrants; reliance on the

efforts of CryptoLogic to develop and maintain the online gaming website in compliance with WPTE's business model and applicable gaming laws; the potential that our television programming will fail to maintain a sufficient audience; the risk that competitors with greater financial resources or marketplace presence might develop television programming that would directly compete with WPTE's television programming; the risk that WPTE may not be able to protect its entertainment concepts, current and future brands and other intellectual property rights; risks associated with future expansion into new or complementary businesses; the termination or impairment of WPTE's relationships with key licensing and strategic partners; and WPTE's dependence on its senior management team. For more information, review WPTE's filings with the Securities and Exchange Commission.

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