



WORLD POKER TOUR
Permission to Tape and License to Use Footage

To: _____

This letter ("Letter Agreement") shall serve to memorialize the understanding between WPT Enterprises, Inc. ("WPTE") and you ("You," "Your") for Your restricted rights to (i) film, video tape and/or photograph live *World Poker Tour* tournaments ("Tape" or "Taping") and (ii) use footage or stills from such Taping ("Footage/Stills") pursuant to the conditions and restrictions below. In exchange for the rights to Tape and use Footage/Stills and other valuable consideration, You hereby agree to the following:

Taping. WPTE shall permit You to Tape for the purposes of using the Footage/Stills in the manner described herein; provided that (i) You seek permission from casinos where tournaments are held to enter the location for the purposes of Taping (e.g., secure a location release); and (ii) You check in at the sign-in table like all other guests so that WPTE staff may be made aware of Your presence at such tournament and provide you with the required escort for tournament floor access.

Use of Footage/Stills. All use of the Footage/Stills shall be for promotional purposes only to benefit WPTE and its television program, *World Poker Tour*. Use of the Footage/Stills and any promotion related thereto shall not be directed toward any tournament, television program or network that directly or indirectly competes with WPTE's businesses (including, without limitation, World Series of Poker, Celebrity Poker Showdown) or for the purposes of securing work with such organizations. Further, use of such Footage/Stills shall (i) not be derogatory toward WPTE or any of its businesses; (ii) not violate the terms and conditions associated with all WPTE's standard clip/still licenses; (iii) not be used in any way so as to constitute an express or implied endorsement of any product or service by, or a commercial tie-up involving, anyone associated with WPTE; and (iv) with respect to Footage only, not be incorporated into any one project where individual clips are longer than two (2) minutes each, or longer than four (4) minutes in the aggregate. Use of the Footage/Stills outside of the parameters granted herein, and any third party use of the Footage/Stills, shall require prior written consent from WPTE. Wherever possible, You shall insert a courtesy credit substantially in the following form: "World Poker Tour [clip/photo] courtesy of WPT Enterprises, Inc." and with respect to Stills only, insert applicable copyright notice(s) attributing ownership to WPTE.

You represent and warrant that You will indemnify and hold WPTE, its parent, successors, licensees and assigns, harmless from and against any and all claims, damages, liabilities, costs and expenses arising out of any breach of this Letter Agreement or from Your Taping or use of the Footage/Stills. WPTE reserves the right to revoke its permission for You to Tape and use the Footage/Stills for any reason at any time in the future.

If this Letter Agreement accurately reflects our understanding, please acknowledge by signing below.

Sincerely,

Adam Pliska
General Counsel

AGREED AND ACKNOWLEDGED:

Company Name: _____
By: _____

Title: _____
Date: _____

MEDIA CREDENTIAL APPLICATION AND GUIDELINES

Date: _____

Name: _____

Email Address: _____

Address: _____

Phone Number: _____

Publication: _____

Website address: _____

To cover which WPT Tournament: _____

Type of Request:

- Video
- Magazine/Newspaper Article
- Photography
- Player Interviews

Other _____

Purpose of request: _____

of Credentials Requesting: _____

Name on Credential: _____ Title: _____

Name on Credential: _____ Title: _____

Name on Credential: _____ Title: _____

I have read and agree to the attached Media Guidelines:

Name: _____

Signature: _____ **Date:** _____

MEDIA GUIDELINES FOR WORLD POKER TOUR® TV TAPINGS Credentials

The credential application is for accreditation only and does not guarantee that credentials requested will automatically be issued. WPT Enterprises, Inc. (WPTE) reserves the right to limit the number of credentials issued to each news organization. Please submit only one online application per news organization.

Walk up registration is highly discouraged and admission is at the discretion of WPTE and the Casino Partner. A restricted “Day Pass” may be issued to media that do not pre-register with WPTE. The Day Pass must be returned to WPTE staff at the end of each day.

WPTE and invited media are guests in the casino that is hosting the tournament that WPTE films for television. All media are asked to abide by casino regulations and WPTE policies or risk forfeiting their credentials and footage/photographs. Media credentials are non-transferable. Failure to adhere to these rules will lead to expulsion and revocation of media credentials. Credentials will not be issued to non-editorial staff. Non-editorial staff includes organization representatives from marketing, sales, advertising, public relations, etc.

Credentials will only be issued to employees (21 years of age and older) of recognized daily newspapers, national news services, poker publications, recognized poker news internet sites, publications that regularly cover poker, and national and local TV and radio stations.

By issuing media credentials, WPTE permits use of photos or up to 4 minutes of video for promotional or editorial purposes, solely within the assigned photographer’s media company and parent company. Other media outlets outside the parent company are not permitted to use the photos or footage.

Credentials can be picked up at the Media check-in table located in the tournament area.

All video footage requests (including requests for documentary purposes) must be made and approved by WPTE prior to the event. The *WPTE Permission to Tape and License to Use Footage* agreement must be signed by anyone using video or taking photography at an event for purposes other than hard news.

WPTE reserves the right to modify these rules at any time.

There are three separate areas of distinction for the purposes of this agreement: the “**casino floor**” which encompasses all of the other areas, outside of the tournament arena, of the casino or tournament sponsor’s facility, the “**WPT/PPT tournament arena**”, and “**WPT Final Table Set.**”

Casino Regulations/Casino Floor Area

1. All photography/video taken outside of the WPT/PPT tournament area requires prior approval of hosting casino.
2. When photographing/video taping outside the WPT/PPT tournament area, casino personnel must escort the photographer/videographer and will determine what may be photographed/video taped.
3. Casino will determine physical areas that are off limits to photographers/videographers (usually their money cage, security offices, Asian game areas, and employee/staff areas.)
4. Please abide by casino security procedures.

WPT Tournament Arena

Access to the tournament arena is based on the discretion of the casino and the WPT. Please direct requests to the WPT Tour Publicist in advance [online](#), by fax (323-330-9902), or on-site at the media check in desk. While on the tournament floor, you must abide by the following guidelines:

1. Floor access MAY be used to get photography, video, and information for general stories on players or the tournament.
2. Floor access MAY NOT be used to gather chip counts. Anyone found to be doing so will lose access to tournament floor indefinitely.
3. This time MAY NOT be used to approach a player for an interview or ask them to immediately come off the floor during break for an interview UNLESS first cleared by WPT Live Updates (PR will facilitate this request for you).
4. Floor access will be limited to 15-minute increments for poker media outlets
5. Black Badges are required to wear for access onto the tournament floor and must be returned after the allotted time frame
5. No video/photography of early round play will be permitted without permission of WPTE.
6. No video/photography of hand by hand play at the table is permitted.
7. Please do not disturb the players at the tables.
8. Please respect the player's privacy
9. Please do not video/photograph the players' hole cards.
10. Please be quiet – provide similar consideration as if attending a professional golf tournament or tennis match.
11. Please do not use flash photography during preliminary rounds.
12. Because the preliminary rounds are filmed for TV, please try to keep out of the camera's vision.
13. Gaming-related logos worn on media attire are not permitted.
14. No banners will be allowed to be hung at tournaments.

WPT Final Table

1. Media are not allowed on set for reporting purposes.
2. Media will be invited in before taping begins for photography of the final table players, winner photography and video interviews after taping is finished.
 1. **Photo Guidelines** – Media taking photographs must sign the *WPTE Permission to Tape and License to Use Footage* agreement.
 2. **Video Guidelines** – Media taking video must sign the *WPTE Permission to Tape and License to Use Footage* agreement. Video will be permitted after the show once all player toasts and interviews by WPTE have concluded.

WPT Photography

1. If you are unable to get the photography needed, WPT will provide a robust offering of tournament, player, and final table photography available for download on www.worldpokertour.com or you may request images by contacting the WPT Tour Publicist at blamothe@worldpokertour.com.