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WORLD POKER TOUR® INTRODUCES LAYLA, SEASON VI HOSTESS

New Hostess to Make Her WPT Debut Tonight at the Mirage Poker Showdown Final Table

LOS ANGELES – May 23, 2007 – World Poker Tour® (WPT) introduced today Layla Kayleigh, the new WPT hostess for Season VI. Layla will make her debut tonight at the Mirage Poker Showdown, kicking off the first Season VI final table.

Specializing in celebrity interviews, video game industry events, and pop culture trends, 23-year old Layla is already well-versed in television and media. Her vast resume includes being an on-air correspondent for Fox Sport's "Best Damn Sports Show Period" and The Vegas Insider, as well as co-hosting G4's *Attack of the Show* and hosting "The Feed" news segment.

The London native has also previously hosted for MTV in Britain, ABC Football, and on Al Gore's *Current TV*, and can be heard weekly on Sirius Maxim Radio on the *Covino and Rich Show*. Layla has been featured in *Maxim Magazine* and played the lead role in the feature film "A Simple Promise," due out in 2007.

"From the first casting interview with her, we knew Layla would be a great fit for Season VI," said Robyn Moder, Executive Vice President, WPT Studios. "Not only does she have an impressive TV background hosting in the sports and entertainment world, but she is energetic, intelligent and strikingly beautiful—the perfect combination to engage WPT fans. We are thrilled to welcome Layla to the WPT family."



WPT Season VI episodes will begin airing in early 2008 as part of GSN's Monday night casino lineup where the network has built a substantial following in the casino game genre. Season V currently airs every Wednesday night on the Travel Channel at 9PM Eastern/Pacific.

For more information, please visit www.worldpokertour.com.

About WPTE

WPT Enterprises, Inc. (Nasdaq: WPTE) is a company engaged in the creation of internationally branded entertainment and consumer products driven by the development, production, and marketing of televised programming based on gaming themes. WPTE is the creator of the World Poker Tour®, a television show based on a series of high-stakes poker tournaments that airs on the Travel Channel in the United States and is scheduled to begin broadcasting on GSN in early 2008. WPT is licensed for broadcast globally. WPTE also operates a real-money online gaming website, www.wptonline.com, which prohibits wagers from players in the U.S. and other restricted jurisdictions. WPTE currently licenses its brand to companies in the business of poker equipment and instruction, apparel, publishing, electronic and wireless entertainment, DVD/home entertainment, casino games, and giftware. The company is also engaged in the sale of corporate sponsorships. For show information, tools for improving poker play, and other WPT news, fans may log on to www.worldpokertour.com. WPT Enterprises, Inc. is a majority owned subsidiary of Lakes Entertainment, Inc. (Nasdaq: LACO). Photos and media information can be found online at: www.worldpokertour.com/media

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The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by WPT Enterprises, Inc.) contains statements that are forward-looking, such as statements relating to the expansion of WPTE's brand licensing, the development of new television and film projects, the development of WPTE corporate sponsors and other business development activities, as well as statements regarding other capital spending, financing sources and the effects of competition. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ from those expressed in any forward-looking statements made by or on behalf of WPTE. These risks and uncertainties include, but are not limited to, WPTE's significant dependence on the Travel Channel as a current source of revenue and GSN as a future source of revenue, and the risk that GSN will not exercise its options to air season of the WPT series beyond Season VI; difficulty of predicting the growth of our online gaming business, which is a relatively new industry with an increasing number of market entrants; reliance on the efforts of CryptoLogic to develop and maintain the online gaming website in compliance with WPTE's business model and applicable gaming laws; the potential that our television programming will fail to maintain a sufficient audience; the risk that competitors with greater financial resources or marketplace presence might develop television programming that would directly compete with WPTE's television programming; the risk that WPTE may not be able to protect its entertainment concepts, current and future brands and other intellectual property rights; risks associated with future expansion into new or complementary businesses; the termination or impairment of WPTE's relationships with key licensing and strategic partners; and WPTE's dependence on its senior management team. For more information, review WPTE's filings with the Securities and Exchange Commission.